

lateralmedia

Sign up for a **Web Ladder SEO Pro** campaign to get ongoing, reliable SEO assistance. Our monthly program provides SEO analysis and consultation at affordable rates so you can maintain high levels of incoming traffic without breaking the bank.

So you've considered hiring a full-time SEO specialist for your business, but you can't seem to work another salary into your budget? Thanks to Lateral Media, you don't have to. By signing up for a **Web Ladder SEO Pro** campaign, you'll get the ongoing assistance of a knowledgeable SEO specialist without wrecking your budget.

A monthly **Web Ladder SEO Pro** campaign includes a regular site review that covers important traffic stats and three hours of phone-based consultation with a Lateral Media SEO Specialist. Potential topics of consultation include the following:

- Sitemap verification
- Linking structure
- Metadata updates
- Content structure
- Coding issues
- Webmaster tools usage
- New SEO trends
- Basic troubleshooting
- and much, much more!

Once we review your current traffic stats and make recommendations, you can either implement the changes yourself or we can do it for you.

At Lateral Media, our SEO specialists have years of experience designing and building out sites that rank in the SERPs, so let us put that knowledge to work for you.

What are you waiting for? Email us at info@lateralmedia.net or call (866) 496-9983 today!

“Wouldn't it be great if natural search traffic were free and never ending? Like manna from Heaven... Yet, SEO requires continuing investment. Invest in SEO as an ongoing marketing channel and your natural rankings will surely rise over time. Treat SEO as a one-time project, or dedicate insufficient resources, and you court obsolescence.” - SearchEngineLand.com

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