

# lateralmedia

Get a detailed snapshot of your website's current SEO status with **Web Ladder SEO Scope**. Our SEO experts will review a series of important “on-page” and “off-page” elements so you can identify and prioritize your SEO needs.

So you know “you need SEO” but you don't know where to start? The business of Search Engine Optimization is complex and ever-evolving, and there are a lot of Web development companies who dabble in SEO without really understanding all the elements in play. At Lateral Media, our SEO specialists have years of experience designing and building out sites that rank in the SERPs, so let us put that knowledge to work for you.

At \$499, a **Web Ladder SEO Scope** Campaign reviews all of the following:

- Linking Structure
- Sitemaps
- Metadata
- Code
- Black Hat SEO
- Content Structure
- Off-Page (External) Elements

Once your **Web Ladder SEO Scope** campaign is complete, you will receive a detailed report outlining proposed optimization work, along with estimated hours and cost to complete a full SEO site optimization project. You can then implement the changes yourself or hire our SEO experts to do the work for you.

What are you waiting for? Email us at [info@lateralmedia.net](mailto:info@lateralmedia.net) or call **(866) 496-9983** today!

“SEO consultants are like doctors, only instead of analyzing your personal health symptoms, we analyze the overall health of your website... When working with a new client our first task is to research their website's symptoms of underperformance. Once we diagnose what the problems are, we can provide a ‘cure’ that will make the website perform better.” - Jill Whalen

Web Ladder SEO Scope